



We are looking forward to welcoming you next Monday to the virtual 2021 ASAP Global Alliance Summit. I want to highlight a few important things that we want to **make sure you accomplish by Friday, March 12 in advance of the first day of the conference on Monday, March 15:**

1. Access the [virtual conference site on Attendify](#) and create your profile so you can view and participate in the event. After clicking on the link [https://ve.attendify.com/index/52f4qe/s\\_52f4qe/](https://ve.attendify.com/index/52f4qe/s_52f4qe/) enter passcode – **2021summit** to access the site. If you do not have an Attendify account from a previous event, you will be prompted to create one. The conference site will have everything you need during the week including links to outside networking events.
2. Click on this link <https://forms.gle/ib6SNI1r7xtmMrZK7> to sign up for the following events, all of which are all included in your conference fee:
  - **Master Classes**
    - [The Value of Alliance Management: Managing the Cost of Time at Startup](#)  
Monday, 3/15 at 12:35 p.m. EDT
    - [Understanding and Aligning Partner Business Plans](#)  
Tuesday, 3/16 at 12:15 p.m. EDT
  - **Companion Roundtables | Thursday, March 18, 2021**
  - **Alliance & Partnering Roundtable Discussions**
    - Monday, March 15, 2021 | 2:35 p.m. – 3:35 p.m. EDT
    - Wednesday, March 17, 2021 | 8:45 a.m. – 9:45 a.m. EDT
  - **Virtual Coffee Cafés**
    - Monday, March 15 | 9:00 a.m. - 9:30 a.m. EDT
    - Tuesday, March 16 | 9:00 a.m. - 9:30 a.m. EDT
  - **Ice Breaker Networking**
    - Monday, March 15 | 12:00 p.m. - 12:25 p.m. EDT
    - Tuesday, March 16 | 2:35 p.m. - 3:05 p.m. EDT
  - **Virtual Hallway Discussions**
    - Monday, March 15 | 2:00 p.m. – 2:30 p.m. EDT US
    - Tuesday, March 16 | 1:55 p.m. – 2:25 p.m. EDT US
    - Wednesday, March 17 | 2:30 p.m. – 3:00 p.m. EDT US

Master classes are meant to be a virtual hands-on experience with small group work sessions. Each master class has support material/pre-reads that are very short but are an important part of your experience. They are located in both the [attendee toolkit](#) and within the virtual conference platform in the livestream area, click on the appropriate session number.

Looking for emails that were previously sent out? Visit our Conference Attendee Toolkit and you should be able to find all you need at <https://asapsummit.org/toolkit.php>.