

April 1, 2020

## A Message to Our ASAP Member Community

The global health crisis involving COVID-19 has forced all of us to change how and where we're working, how we're living, where we're going (or not going), and so much more. Our hearts go out to all those whose health has been affected by this crisis, or who have loved ones they care about who are vulnerable. And we gratefully acknowledge and thank all the brave healthcare workers and others who are on the front lines of this disease, bravely exposing themselves to it as they try to save lives. Many ASAP members, too, are part of organizations that are working to produce vaccines, treatments, and vital medical equipment that can help in the fight against COVID-19.

Meanwhile, we're very aware that across the globe, the way business is getting done looks very different right now. Like many organizations large and small, the ASAP team is working remotely and adjusting to this new reality. However, we're still here for you! We're working hard to put together great content for our member community and to bring it directly to you virtually. Here are just a few of the things we're working on:

- We're continuing to develop quality alliance management virtual learning opportunities to go out to you as part of our series of ASAP Netcast Webinars.
- We're bringing you regular updates and digests of partnering news via our Strategic Alliance Weekly and Monthly emails.
- Our ASAP blog and ASAP newsfeed remain ongoing vehicles to provide you with partnering and alliance news and insights, outtakes from our magazine articles, and more.
- Speaking of our magazine, *Strategic Alliance Quarterly* is alive and well! The Q2 issue is in the works and planning has already begun for Q3 and beyond.
- Although a number of ASAP chapter events have had to be postponed, we're working with our chapter leaders and members to get them rescheduled—so stay tuned!
- Planning has already begun for the popular ASAP BioPharma Conference to be held in September—with the call for presentations now open through May 1.
- Last but not least, we're working toward providing a high-quality, content-rich ASAP Global Alliance Summit in late June.

Like you, we're continuing to do our jobs as best we can under these extraordinary circumstances, and we're working every day to provide content that matters to our wonderful ASAP community. If there is anything we can do to help you and your teams during this time, please do not hesitate to reach out to our ASAP staff.

And above all, *thank you!* Thank you for being a member of our ASAP community. Our collective strength lies within all those engaged in the alliance and partnering world of which you are a vital part. Together, we'll get through this!