

2020 ASAP Global Summit

Coronavirus Health and Safety Measures

The 2020 ASAP Global Alliance Summit *will take place* in Tampa, Florida, March 16–18. ASAP takes the COVID-19 (coronavirus) outbreak very seriously and has been closely monitoring the updates from the Centers for Disease Control and Prevention [CDC](#). At this time the CDC has indicated that the health risk of coronavirus for the general American public is low.

Among other benefits, this ASAP signature conference has long been appreciated for its intimacy and ease of networking, with around 220 participants versus the tens of thousands and hundreds of thousands that some other conferences yield. To date, our registration of those from our international membership is under 10% of all registrations.

ASAP is working closely with the hotel on the health safeguards they have put in place, which include:

- Changing cleaning products in public spaces and guest rooms to combat any viral contagions
- Placing hand sanitizer at every water station and keeping it visible throughout the meeting spaces

ASAP will further take the following measures throughout the conference:

- Making Clorox wipes available in the back of conference rooms and at the registration desk
- Wiping down speaker microphones, podiums, and slide advancers
- Asking all attendees to consider a “no handshake” policy

The health, safety, and well-being of our conference attendees is our highest priority. Please contact Jennifer Silver at JSilver@strategic-alliances.org should you have any further questions. We look forward to hosting everyone in Tampa!